

DataWeave awarded Leader and High Performer by G2

5th Aug, 2021



BY PRASANNA

We are really excited by the recognition that G2 has given us. G2 has awarded us 3 new badges this year in G2's Summer 2021 Reports. Before we dive into what these awards are, let me give you a little background

What are G2 and G2 Grid Report?

G2 (formerly G2 Crowd) is the world's leading B2B software and services review platform. The platform helps potential customers choose the right software and services for their business based on authentic, timely reviews from genuine users.

Every quarter, G2 creates a report that showcases the top-rated solutions in the industry, as chosen by the real heroes, our customers

The Grid Report represents the democratic voice of real software users, rather than the subjective opinion of one analyst. G2 rates products from the E-Commerce Analytics category and Multi-Channel Retail category algorithmically based on data sourced from:

- Product reviews shared by G2 users
- Data aggregated from online sources and social networks

Who is DataWeave?



DataWeave provides **Competitive Intelligence** and **Digital Shelf Analytics** to eCommerce businesses and consumer brands by aggregating and analyzing Web data at a massive scale.

The company's AI-powered technology platform enables eCommerce businesses to make smarter **pricing and merchandising decisions** and helps brands optimize their online channels to drive more sales.

With that context here is a deeper look at what we have been recognized for.

Leader Summer 2021 – E-Commerce Analytics



Leader Summer G2 2021

Products in the Leader quadrant in the Grid® Report are rated highly by G2 users and have substantial Satisfaction and Market Presence scores in the category of E-Commerce Analytics

Simply put, this means, among all the e-commerce analytics solutions listed on G2, DataWeave scored the highest on customer delight, consideration & market share along with a handful of select companies that were all 'Leaders' in this category.

High Performer Summer 2021: Multi-Channel Retail

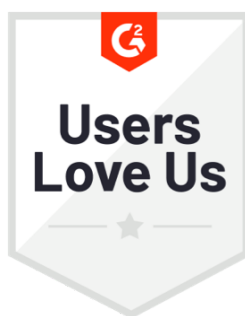


High Performer Summer G2 2021

Products in the High Performer quadrant in the Grid® Report have high customer satisfaction scores and Market Presence scores compared to the rest of the Multi-Channel Retail category

This means that in the Multi-Channel Retail category, while we're not "Leaders" we come in at a very close second as a "High Performer". We're still the preferred choice and have a greater market share & customer consideration over a lot of other solutions in this category on G2.

We have also won the **Users Love Us** reward badge, for receiving 20+ reviews with an average rating of 4.4 stars.

*Users Love Us G2*

We would like to thank all the users for sharing their love and giving us such amazing reviews. These awards give us the impetus to continue our journey in making customer delight our top priority and helping our customers win.

Here is what DataWeave's team has to say about earning these badges



"Winning these badges from G2 is not only a huge confidence booster but also validation from users that DataWeave's solution and capabilities are making a difference for our customers."

Krishnan Thyagarajan, COO and President, DataWeave

"DataWeave as a Leader and High Performer in these categories brings credibility and showcases the market share that the product holds amongst our valued customers. It also showcases that our



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customers value the proactive engagements driven by our customer success managers. A big kudos to our team at DataWeave and a big thank you to our customers for helping us achieve this recognition.”

Srikanth Ramanolla, Director of Customer Success, DataWeave

If you are one of our customers who have loved using our product, then I urge you to give us your [review over here](#) to continue providing value to wonderful customers like you.

- Prasanna Kumar

Prasanna Kumar is an ardent marketer and growth hacker based out of Bangalore,