

AT A GLANCE

# COMMERCE INTELLIGENCE



DATAWEAVE

COMPETITIVE INTELLIGENCE  
AS A SERVICE

## RETAIL BUSINESS VELOCITY RISES

Thousands of prices change everyday

Product shelf lives are shorter

Promotions are more frequent and aggressive

## GAINING THE COMPETITIVE EDGE

Faster, data-driven pricing & merchandising

Accurate, actionable, and timely competitive intelligence

Omnichannel: Leveraging emerging trends like BOPIS

## COMMON CHALLENGES

Noisy and inaccurate competitive data

Poor quality and coverage of product matches

Inability to scale quickly and effectively

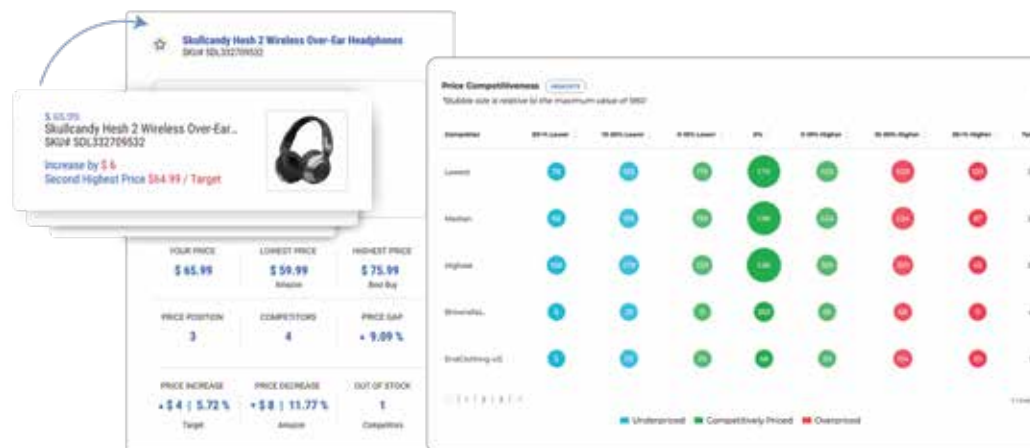
## DATAWEAVE'S COMMERCE INTELLIGENCE PRODUCT SUITE

DataWeave's AI-powered SaaS platform provides Competitive Intelligence as a Service by harnessing external competitive information available online, organizing it, and delivering it in a structured, easily consumable, and actionable form. Our insights are timely, highly accurate, and result from analyzing large volumes of data.

## PRICING INTELLIGENCE

Increase your revenue and margins by making smarter pricing decisions

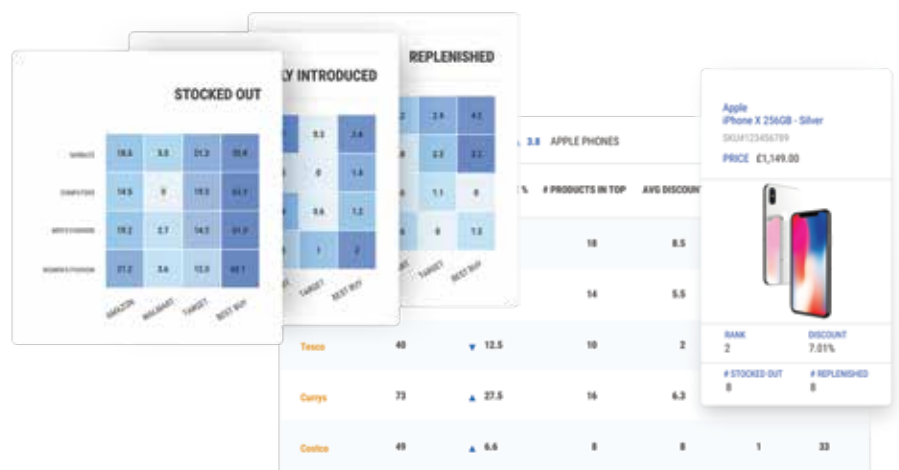
Drive the desired price perception by analyzing and acting on historical competitive pricing data



## ASSORTMENT ANALYTICS

Improve customer conversion and retention by providing a broader assortment compared to competition

Identify and plug high-demand gaps in your assortment across brands and product types



## KEY FEATURES

### PRODUCT MATCHING PLATFORM

- Human-aided Machine Intelligence based technology platform
- Unparalleled product match rates at scale
- Human-in-the-loop approach ensures faster and better match rates with time

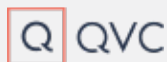
### DATA AGGREGATION AT SCALE

- Massive scale data aggregation across complex web & mobile apps
- Data capture at even granular levels, such as for specific ZIP codes
- Language-agnostic technology platform

### CUSTOMER SUCCESS

- Domain experts ensure high-touch engagement and value addition
- Highly flexible business model caters to unique customer needs
- Diverse delivery modes (including via APIs) for easy and speedy consumption

## Customers



TIMEX

## Awards

500

Technology Fast 500  
2019 APAC WINNER  
Deloitte



## SCALE OF OPERATIONS



3TB+

Data Processed Daily



10 BN+

Price Changes Tracked



400 K+

Brands Analyzed

## Get in Touch

Questions?

Email [contact@dataweave.com](mailto:contact@dataweave.com) or give us a call at 1.425.458.5110

For information on DataWeave's solutions, visit [www.dataweave.com](http://www.dataweave.com)