DataWeave Wins 2016 BI Software Awards From FinancesOnline

8th Dec, 2016

BY DATAWEAVE

After a thorough assessment of our product FinancesOnline, a well-known software review platform and **SaaS leads** generation source, awarded **DataWeave Retail Intelligence** with two of their prestigious industry awards. According to FinancesOnline, our specialized competitive intelligence product is a rare tool that handles different languages with ease, and it allows businesses to improve the margin of their products and be more competitive.

Currently, **DataWeave Retail Intelligence** holds two of the platform's prominent awards: the 2016 Great User Experience Award given to products which facilitate complex operations and allow users to navigate an easy and familiar interface; and the 2016 Expert's Choice Award, confirming that **DataWeave** employs a variety of unique mechanisms to produce valuable competitors' insights, compares and measures metrics that matter to every online store. Both awards were given for the platform's **business intelligence software reviews** category.

According to their **DataWeave review here** the experts believe DataWeave genuinely focused on making businesses more competitive instead of simply listing data that may not be actionable by the company. They were particularly fond of the advanced identification of weak and strong points, actionable insights, and assortment intelligence, but mentioned as well the positive aspects of combining internal analytics with market data the way DataWeave does it. They praised our efforts to surpass traditional functionality gaps arising from language and location restrictions, and seem

to firmly believe that out well-planned integrations make DataWeave usable for all type of analysis. Continuing with this tempo, FinancesOnline's B2B professional foresee DataWeave performing successfully in many areas other than retail.

- DataWeave Marketing

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COMPANY