



SHARE OF SEARCH

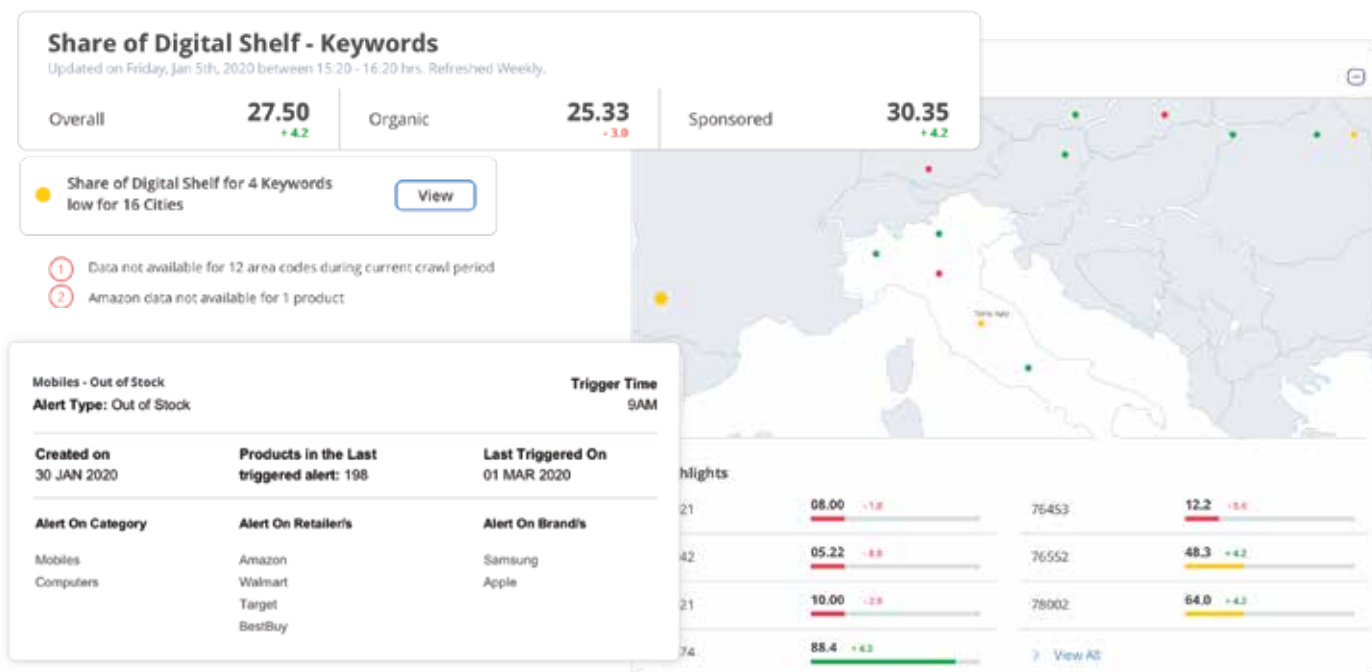
Upgrade your
brand's visibility on
e-commerce sites

AT A GLANCE

ACCENTUATE YOUR BRAND'S VISIBILITY ON E-COMMERCE SITES

Track your brands visibility through keywords and navigation results to understand if your brand and products are discoverable across e-commerce sites. Share of Search is often seen an accurate lead indicator of market share. With DataWeave's solution, you'll get a clear idea of where you stand across various retailers at a ZIP level, how to optimize your marketing budget and the ability to set custom alerts to get instantly notified of changes.

GET DISCOVERED ON THE DIGITAL SHELF



Track search and navigation discoverability at a ZIP level

Track rank/ standing at a ZIP-code level

Differentiate between organic and sponsored results across your range

Quantify visibility by assigning specific weightages for certain tags



Benchmark performance against your competitors

Get real-time info on the products promoted by your competitors

Understand where you are in top keyword rankings



Set customized alerts

Get notified if there's a drop in your ranking on listing pages

Deep dive to understand what caused ranking fluctuations

Take instant corrective measures with minimal loss of time

Lynne Roth,
Application Optimization
Manager,



“

DataWeave has provided our team with important data to support our eCommerce business. We find great value in the out of stock, price leadership, and category analytics. We also appreciate that our Customer Success Manager is very responsive.

”

Customers



TIMEX

Awards



About DataWeave

DataWeave is an AI-powered SaaS platform that provides Competitive Intelligence as a Service to e-commerce businesses and consumer brands, enabling them to compete profitably and accelerate revenue growth. The company's proprietary technology platform helps e-commerce businesses to make smarter pricing and merchandising decisions, as well as consumer brands to protect their online brand equity and optimize their e-commerce performance.

Get in Touch

Questions?

Email contact@dataweave.com or give us a call at **1.425.458.5110**

For information on DataWeave's solutions, visit www.dataweave.com

